

# ORGANIC BEAUTY MINERAL MAKEUP

## GLOW WITH IT...

The organic-natural-mineral collection was created out of the requested partnership between NatureScent company, specializing in the development and manufacturing of natural cosmetics, and Adi Gilon, a biotech engineer and professional makeup artist, founder of "Mineraz Cosmetics, Inc", who created and developed the Mineraz Collection in 2003, while living in the U.S.A.

The extensive knowledge of the two companies led to the creation of stunning hues and color blends using pure mineral ingredients that are healthy for your skin.

FARAN is the first mineral makeup manufacturer in Israel, fully approved and licensed by the Israeli Ministry of Health Department.

The idea behind the development of the "FARAN Beauty Collection" was to provide non-toxic, organic and natural mineral makeup that is ideal for any sensitized allergy, sun-damaged skin, fine lines, urban distressed skin or any health-conscious person interested in nontoxic, natural makeup.

An elegant array of facial essentials: foundations, face powders, blushers, bronzers, all fashioned to defuse and transfuse pure light. Our eye shadow palette and loose eyeliners feature a wide array of spectrum hues, from pale neutrals to bejewelled hues and chic metallic.

Also includes a sumptuous brush collection designed to maximize loose mineral make-up for ultimate translucence.

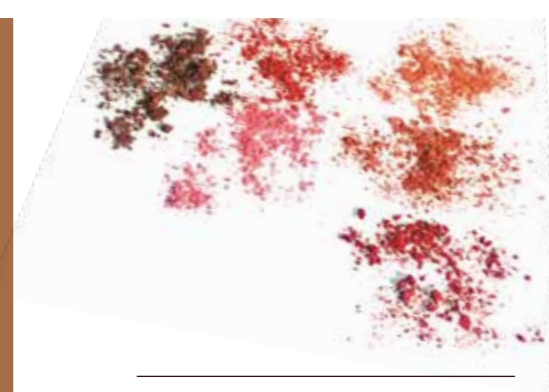
"FARAN BEAUTY" contains NO allergens or contaminants. NO artificial chemicals, NO talc, NO bismuth oxychloride, NO dyes, NO petroleum products, NO chemical preservatives (NO Parabens), NO perfumes, NO mineral oils. And of course, all products are water resistant, offering natural UVA/UVB sun protection. Never tested on animals, only on friends and family.

Our products generate a unique sheen casting a lovely glow, for a healthy, youthful appearance.

Experience the natural minerals of FARAN.



[HTTP://COSMETICS.ECOCERT.COM](http://cosmetics.ecocert.com)



## PROFESSIONAL MAKE-UP BRUSHES

A superb collection of exceptional quality make-up brushes.

**Luscious Kabuki** - Perfect for achieving a soft, air-brushed finish with our mineral foundation. The ideal brush for those who prefer light coverage or who have extremely sensitive skin.



**Face powder & Blush brush** - A luxurious brush designed to use with face powder and Blush. Dusts the exact amount of powder on skin for an even and polished, yet natural look.



**Eye shadow Brush** - A 2-sided brush, designed especially to maximize shadow and liner application. Soft and perfect for applying our loose eyeshadows. This unique brush has dense bristles that cling to our minerals, and cling for all-day wear. Eyeliner Side has an angled head. Making liner application simple, by tapping the brush into the mineral shadow and then "pushing" the brush into the base of the lash line. The edge of the brush deposits the color precisely for a perfectly lined lid.



**Concealer brush** - Achieve precise cover up with an amazing concealer brush, specifically designed to mask imperfections.



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## BLUSH

Light reflective mineral blush softens features to give any skin a rosy glow. These fresh mineral blushers brighten the complexion reflecting both light and sheer color. Sumptuous hues to deepen contours, and create a flattering youthful blush. 100% of the total ingredients are from Natural origin. 10% of the total ingredients are from Organic Farming.

1. Sweet Temptation Blush
2. Sunrise Blush
3. Breezy Beach Blush
4. Tender Love Blush
5. Bronze Frost Blush
6. Gold Star Blush

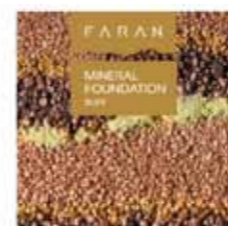


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## BRONZER

Loose mineral bronzers imbue a spicy, sun kissed, sensuous glow. Apply to cheekbones, temples, earlobes, shoulders...anywhere, for a dashing sparkle of color. 100% of the total ingredients are from natural origin. 15% of the total ingredients are from Organic Farming.

1. Image Bronzer
2. Brick Red Bronzer
3. Bronze Ash Bronzer

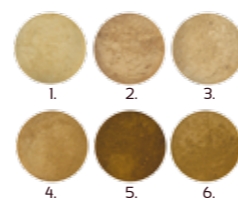


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## FOUNDATION

Face it...For absolute flawless perfection... Unique mineral formulas. Available as loose foundations. Contains the finest quality of mineral elements. 100% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Farming.

1. Sea Sand Foundation
2. Flawless Foundation
3. Nude Foundation
4. Buff Foundation
5. Dark Honey Foundation
6. Santa Fe Foundation

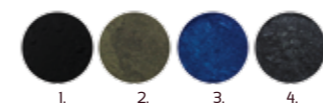


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## EYELINER

The Loose Liner is unique in controlling hue and intensity. Pure pigment colors intensify when applied wet and make great eyeliners that won't run. 100% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Farming.

1. Night time Eyeliner
2. Metallic Green Eyeliner
3. Ultra Sky Eyeliner
4. Beyond that Eyeliner



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## FACE POWDER

For perfectly elegant glowing finish... A light translucent loose powder that seems to transmit light. 100% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Farming.

1. Shimmer (Face Powder)
2. Glow (Face Powder)



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## EYESHADOWS

The EYES are a wonder. An extensive palette of colors and hues for every need and whim. Feature prime quality. It clings to eyelids and won't crease, fade or weigh down eyes. Water resistant products with natural qualities of sun protection. 100% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Farming.

1. Snow White Eyeshadow
2. Sea Breeze Eyeshadow
3. Deep Forest Eyeshadow
4. Sparkling Bronze Eyeshadow
5. Gold Shine Eyeshadow
6. Disco Ball Eyeshadow
7. Pink Dreams Eyeshadow
8. Sky Blues Eyeshadow
9. Purple Star Eyeshadow
10. Natural Beige Eyeshadow
11. Purple WOW Eyeshadow
12. Strawberry Fields Eyeshadow
13. Spotlight Peach Eyeshadow
14. Cherry Lady Eyeshadow
15. Eyeland Eyeshadow



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## TRUE COLORS - FIRE

Multi use minerals for: eyes, lips, cheeks, nails & as body glitter

1. Cherry Lady
2. Bronze Frost
3. Pink Dreams
4. Brick Red



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## TRUE COLORS - EARTH

Multi use minerals for: eyes, lips, cheeks, nails & as body glitter

1. Bronze Ash
2. Gold Star
3. Sparkling Bronze
4. Spotlight Peach





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