



## About Us

City Arrow General Trading LLC is a diversified business organization, operating from United Arab Emirates.

We are involved in Import Export, Trading and Management services, successfully operating from a central location.

We, as a general trading company, source and service both overseas and domestic customers. The company maintains a large in house data, which enables us to quickly source commodities and materials and make prompt and competitive quotations for any customer requirement with the manufacturers information and specification.

It is always our endeavour that we coordinate and deal with reputed manufacturers and factories and that meets the satisfaction in terms of quality as well as price competitiveness of our end user.

City Arrow General Trading LLC, a multi diversified general trading company in various, food, IT products & services, represent many manufacturers and distributors in the competitive market. These arrangements are an asset to reduce operation cost and become more competitive in the international markets. While we manage export for our principles, we take complete responsibility from marketing, taking orders, export packing, shipping, and export documentation and after sales customer support.

City Arrow General Trading LLC, is a well established company with new ideas & values. We follow a simple promise provide quality workmanship and dependable services. It is a simple idea, but one that has served many clients well. That's why, 75% of our continued business is the result of this contacts and referrals from owners, developers, IT architects and engineers who are pleased with our work.

This idea can be characterized in three words - responsible, reasonable and responsive.

The company has enjoyed a period of strong growth and achievement since inception. Our determined dedication to serve the clients interest flows throughout the company, from grass root to the top. When you deal with City Arrow General Trading LLC, you quickly discover what this means.

# Our Structure



### **Our Mission**

The primary objective of our company is Pursuit of excellence in the field of procurement, services and supplies of IT Products & Services, Food, Minerals, Construction material, cotton and leather garments. The organization is consistently endeavouring to achieve optimum results from its various business operations in United Arab Emirates.

Our Mission statement translates into:

#### QUALITY ASSURANCE:

All dealings, shipments, services rendered by City Arrow General Trading are assured to be of the highest level of integrity and the quality of services are in line to our clients requirements and specifications.

#### COMPETITIVENESS:

Total business awareness in the area of Information Technology, and supplies of various commodities and products are offered by us. A large in-house data base and other informative system and resources are used to source material and equipment from multiple manufacturers thereby affording a price comparison. The company ensures that it maintains a competitive edge in pricing on global levels. The shipping cost to customer is cut by consolidation of freight and effecting shipping from the nearest port of exit.

#### **RESPONSIVENESS:**

All quotations, requests and subsequent enquires are answered with utmost speed. One Inhouse associate is dedicated to the task of monitoring progress on all requests and projects.

#### **RESPONSIBILITY:**

City Arrow General Trading is not only responsive but also a responsible vendor. We stand behind all goods and materials shipped by us and ensure that all orders are shipped in time to meet promised delivery schedules.

#### **DELIVERY**:

Our delivery of cargo is factual and firm. We are extremely careful in ensuring that your orders are shipped within delivery time promised to you. However, countdown on such a delivery schedule starts after the payment arrangements have been made to the mutual satisfaction of both the parties.

## IT & Telecom home Textile food stuff Cattle Feed Fresh fruits frozen foods

## Products & Services

#### IT & Telecom products

- Network and system Integration Solutions
- Borderless Networking
- IP Telephony
- Servers & Storage

#### Food Stuff

- Fresh Fruit
- Frozen Foods

#### **Cattle Feed**

#### Mobile accessories

Auto spare parts

#### **Steel Metal Trading**

#### **Textile & Apparels**

- Home Textile
- Sports Textile

#### Commodities

- Sugar & Rice
- Pulses & Edible Oil
- Perishable Items
- Gold & Diamond

## Why Choose Us?

City Arrow General Trading specializes in contracts of IT infrastructure and design, supply management and quality.

So, whether you are an architect, engineer, building contractor, owner/developer, you can be rest assured that when you meet with our management team, you will get a thorough and professional analysis of how we can meet your specific requirements.

You will find that we are ready to help you work thorough every detail for the successful completion of your projects.

Coordination, Cooperation and Communication. These are the keys to our stellar reputation in the IT industry. We have worked hard to establish our reputation and we are working equally hard to maintain it. We are a today's company that is fully capable of handling today's needs. We pride ourselves in long-term relationships we have established with many of our customers and partners.

We believe that City Arrow General Trading can provide a valuable and reliable service to businesses both big and small. The company's strength is its ability to consistently provide competitive and comprehensive services in a strict professional manner.



## **Networking Solutions**

City Arrow General Trading LLC is your ideal technology partner. We will ensure that effective use of technology within your business will aid efficiency and increase profitability. Our aim is to make technology decisions simple and to implement solutions with minimal impact to your business.

- Capabilities
- Network & System Integration

#### Capabilities

We are able to undertake either specific projects or consultancy in the following areas:

- Network Design & Installation
- Router Configuration & Installation
- Firewall Configuration & Installation
- VPN Configuration
- Server Design, Build & Installation
- RAID Design, Build & Installation
- Web Farm Planning and Implementation
- Mail System Specification, Installation & Migration
- Operating System Migration & workstation rollout
- Data Server Specification, Build & Installation
- Disaster Recovery Strategy Development & Configuration
- System Health check Critical Updates / Service Packs / Security Risks
- Virus Protection Planning and Implementation
- Security Planning & Risk assessment
- Server and Workstation Hardening and Lockdowns

Our team combines first class technical knowledge with experience in solving business problems. Our diverse service catalogue is testament to our experience and knowledge in the technology sector. Be it networks, telephones, internet access or software solutions CITY ARROW GENERAL TRADING LLC has the skills and resources your business needs.

#### Network & System Integration Solution

CITY ARROW GENERAL TRADING LLC is a leading provider of IT Service and Support for small to mid-sized and Enterprise level companies in Middle East Region. We partner with leading hardware and networking vendors to provide our clients with time tested solutions. CITY ARROW GENERAL TRADING LLC delivers all of these benefits and more for a competitive price. Your business can easily benefit from the vast experience of our IT professionals offer. Whether you're a small business or a large law firm you can benefit from our support.

The value of CITY ARROW GENERAL TRADING LLC's Managed IT Services While you focus on your core business, our solutions provides you with an enterprise-level IT department for less than it would cost you to manage your IT in house.. CITY ARROW GENERAL TRADING LLC will design and effectively manage your day-to-day IT needs while we provide strategic guidance to make sure you get the most from your IT investments.



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