

Company Profile Of Srini Food Park Pvt. Ltd.



AN ISO 22000:2005 CERTIFIED COMPANY



Message from the Management:

Srini Food Park located at Mogili village, Chittoor district, Andhra Pradesh, is one of India's largest Integrated Food Parks established under the aegis of the 11th Five Year Plan and through the active involvement of the Ministry of Food Processing Industries, Government of India.

The Mega Food Park aspires to establish and provide high quality infrastructure and state of the art facilities designed as per global standards for increasing the share of value addition of horticulture products in India, reduce wastages in the Agri Supply chain, Benefit Farmers as well as to provide options to agri entrepreneurs who are willing to set up their own Food Processing Units for supplying high quality food items both to the domestic as well as the export markets. It provides end-to-end solutions to food processing industries with backward and forward linkage and develops a veritable market place with common facilities on the lines of a software park or a textile park. The Food Park is promoted by experienced professionals and supported by the Ministry of Food Processing Industries and the Andhra Pradesh Infrastructure Investment Corporation and benefits all components of the value chain.

I would like to take this opportunity to thank our valued customers, whose continued patronage and confidence in our products inspires us to extend the best of services and enables us to provide value for their money at all times.

**Chairman & the Board of Directors
Srini Food Park**

Introduction:

India is the 2nd Largest Food Producing Country in the world. Largest in terms of food grains and milk, and second largest in terms of fruits and vegetables

Food processing industry is growing at the rate of 7% and is expected to grow from US\$ 200 billion in 2008 to US\$ 310 billion in 2015 with highest growth in the fruits and vegetables sector (20%).

Fruit & Vegetable processing in India is just 2 - 3% while it is 23% in China and 60 - 65% in other countries

Srini Food Park is helping India gear up to meet the food processing demands of the future.

Vision:

To be a globally impacting food processing company enriching lives with innovation, integrity and superiority

Mission:

- To exceed customer expectations in the processing, distribution and marketing of safe, tasty and high-quality fruit and vegetable products from seed to shelf
- To base our operations on values, commitment, experience and knowledge of our people, partners and investors.
- To create, control and monitor the quality and origin of the crops by constant value addition to the farmers and dealing with the challenges presented by the current market scenarios

Srini Food Park is also a one stop shop for all your requirements of:

- Fresh fruits & vegetables
- Fruit pulps - Mango, Guava, Papaya and Tomato
- IQF fruits & vegetables - Mango & Papaya cubes, Pomegranate, Okra, Green Beans and Mixed Vegetables

We are also able to cater to food preservation needs of our clients through our network of pre cooling and refrigerated stores along with co-packaging of food products.

Highlights:

1) Central Processing Centre (CPC):

- Spread over an area of 140 acres
- Common facilities (Fruit Ripening, Washing, Sorting, Grading and Packing, Dry warehouse, Aseptic filling line, TetraPak, Co-packaging lines, IQF line, Cold storage, Testing laboratory, and Reefer vans etc)
- Provides world class infrastructure to food processing units, big and small.

2) Provision for plots within the food park for entrepreneurs to set up food processing units

3) Located in abundant fruit and vegetable growing cluster in India. The catchment area produces Fruits and vegetables, Poultry products, Dairy products and other agricultural products in the region.

All common services like water, CETP, Power Substation have been commissioned. CETP is currently setup to handle Fruit and Vegetables.

Sriini food Park is an **ISO 22000:2005** company having **FSSAI and SGF registrations and is in advanced stages of implementation for USFDA and Kocher certifications**. We are a one stop shop for your requirement for **Fruit Pulp, Concentrates, Frozen Pulp, IQF Dices and Tetrapak Juices**.

Following are some of the salient features for Fruit Pulps from the CPC of our Mega Food Park:

1. **Sourcing of Pulp** requirement from Sriini Food Park Multi Fruit processing line stored in covered warehouses.
 - Concentrate (6 MT/Hr) & Pulp/Puree (10 MT/Hr) (Mango, Papaya, Banana and Guava)
 - Tomato Paste (2 MT/Hr) Hot or Cold Break at 28 Brix
 - Mango Ripening Chambers – 14 no's of 200 MT capacity each
 - Banana Ripening Chambers – 4 No's of 20 MT capacity each

2. IQF and Blast Freezer.

- **6 mm and 10 mm plus Mango, Papaya, and Guava Dices**
- **Frozen Pulp**
- **IQF with 2 MT/Hr capacity from Starfrost – UK and Urschel Dicer**
- **Online monitoring** of Cold Rooms from remote location for minute by minute tracking by Client.

3. 200 ml Slim pack Tetrapak filler and processing for fruit juices

- **6600 LPH Capacity Complete Turn Key Juice Line from Tetrapak**

4. Pack Houses with Cold Chain (Cold Stores, Mobile Refer Truck, and Insulated trucks) supported by Collection Centers across four districts for sourcing of quality raw materials.

Following are some of the salient benefits for units coming in Mega Food Park:

1) Preferential/Priority release of subsidy funds from Ministry of Food Processing Industries Department

2) Branding/Marketing edge for Units in Mega Food Parks, Marketing by Food Park at various events and Ministry of Food Processing Industries Campaign spanning various advanced countries.

3) 5 MVA Substation in Park with Dual Feeders doesn't have line charges and we will provide single window clearances. We have put ABT meters which enables us to purchase power directly in case of any load shedding. Diesel saved can be significant.

4) Highest ground water availability compared to rest of Chittoor District, Park has 2 water pond/lakes in SE and SW. 100% rainwater harvesting using bores to recharge in Storm Water Drains.

5) Common Facilities like RO and Soft Water, Central Effluent Treatment Plant, Power, Street Lighting, Security and Weigh Bridges.

6) Integrated Pack Houses with VHT facilities at Nuzvid and Tirupathi with Cold Chain (Cold Stores) supported by Collection Centers across four districts for sourcing of quality raw produce

7) Right on the NH-4 at 150 KM to Bangalore and 160 KM to Chennai, the highway is currently under conversion to six lane expressway.

8) State of Art Testing Laboratory in the premises.

Basic Infrastructure:

- 5 MVA Substation with Dual Input Feeders
- Soft Water
- 330 CETP will be expanded to One Million LPD
- Motorable Roads

Common Facilities:

- Common Multi Fruit Processing Line – 10 TPH Output for Mango, Papaya, Guava, Banana and Tomato
- 2 Stage Evaporator – 6 TPH Output for Fruit Concentrate
- Mango Ripening Chambers – 14 No's of 200 MT capacity each
- Banana Ripening Chambers – 4 No's of 20 MT capacity each
- Individual Quick Freezing & Blast Freezers and +/- Cold Storages in place
- Tetra Pak/PET bottling Line.

Following will be some of the salient benefits for Food processing units coming in Mega Food Park:

- Preferential/Priority release of subsidy funds from Ministry of Food Processing Industries Department
- Right of NH4 at 150 KM to Bangalore and 160 KM to Chennai, Road is under conversion to six lane highway.
- 5 MVA Substation in Park with Dual Feeders doesn't have line charges and we will provide single window clearances. Diesel saved can be significant.
- Common Facilities like Soft Water, CETP, Power, Street Lighting, Security and Weigh Bridges.

- Pack Houses with Cold Chain (Cold Stores, Mobile Refer Truck, and Insulated trucks) supported by Collection Centers across four districts for sourcing of quality raw produce
- State of Art Testing Laboratory in the premises.
- Branding/Marketing edge for Units in Mega Food Parks, Marketing by Food Park at various events and Ministry of Food Processing Industries Campaign spanning various advanced countries.
- Highest ground water availability compared to rest of Chittoor District, Park has 2 water pond/lakes in SE and SW. 100% rainwater harvesting using bores to recharge in Storm Water Drains.

Financial Incentives:

- AP State 2010 GO # 95 issued which provides 75% VAT reimbursement for all units in Food Park for 5 Years and Stamp Duty reimbursement.
- AP State policy of Rs. 1.00 per Unit reimbursement for Power consumed for 5 Years. Per Unit rate of power in AP currently in Rs. 3.75, so effective rate will come down to Rs. 2.75 per Unit of power.
- GOI Policy waives Corporate Income Tax for 5 Year period from commissioning date.

Some of our valued Customers

Farming Groups
ACME Exports
Aditya Birla Retail Ltd.
Agricultural Traders
Allahbad Canning Co.
Bharti Walmart Ltd.
Capricorn Food Products India Ltd.
CG Foods India Pvt. Ltd.
Chordia Food Products Ltd.
Compass Group (India) Hospitality Services
Dabur India Limited
Foods and Inns Limited
Insta Foods
Jain Irrigation Limited
Malabar Food Products
Maruthi Fruit Canning Industries
Max Hypermarket India Pvt. Ltd.

Metro India Ltd.
Mithuna Exports & Imports Pvt. Ltd.
Mrs Bector Food Specialties Ltd.
Mysore Fruit Products
Navya Foods Pvt. Ltd.
Nillons Enterprises Pvt. Ltd.
NWP6
Rasha Food Products Pvt. Ltd.
Safa Agros Pvt. Ltd.
Sam Agritech Limited
Sanghavi Foods Pvt Ltd.
Shar Technologies Groups
Shimla Hills Offerings Pvt. Ltd.
Spencers Retail Ltd.
Sunrise Beverages Pvt. Ltd.
Vadilal Industries Ltd.

Contact Us

Corporate Office:

Srini Food Park (Pvt) Ltd.
Plot NO. 488 & 489,
3rd Floor, Ganesh Tower,
Ayyappa Society, Madhapur,
Hyderabad – 500081
Andhra Pradesh, India
Phone : +91 4023118337
Cell : +91 8008400161
Fax : +91 4023118338
Email : marketing@srinifoodpark.com

Site:

Srini Food Park (Pvt) Ltd.
Sy. No. 11-24/2
Mogili Village, Bangarupalem Mandal,
Dist. Chittoor – 517416
Andhra Pradesh, India
Phone: +91 8573 274200
Fax : +91 8573 274201
Email: marketing@srinifoodpark.com

Packhouses:

Nuzvid Pack House

APIIC Industrial Park
Auto Nagar, Nuzvid
Krishna Dist- 521 201
Andhra Pradesh, India

Tirupati Pack House

Agriculture Market Yard,
Tiruchanur Road,
Trirupati- 517 501
Andhra Pradesh, India

Thank you for taking the time to go through our business profile. If there are any questions or comments, please feel free to contact us.